

Message Text

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PAGE 01 MOSCOW 10057 132029Z
ACTION EUR-12

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FM AMEMBASSY MOSCOW
TO USDOC WASHDC PRIORITY
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AMEMBASSY VIENNA
AMCONSUL LENINGRAD

UNCLAS MOSCOW 10057

USDOC FOR BEWT/TPC (ROBB)
VIENNA FOR VONTILLIUS
EUR/SOV (EDGAR)

E.O. 11652: N/A
TAGS: BEXP UR
SUBJECT: EXHIBITS IN SPRING 1978

REF: (A) USDOC 11640, (B) MOSCOW 8407, (C) KURSCH-ROBB TELEXT APRIL
19,
1977

1. IN VIEW OF DEBATABLE CONFLICTS CITED PARA 2 REFTEL RE
PARTICIPATION AT BUMMASH, USCO RELUCTANTLY AGREES THAT USDOC'S
RESOURCES
CAN BE BETTER UTILIZED IN EASTERN EUROPE DURING COMING FY. USDO STILL
OF
OPINION, HOWEVER, THAT BUMMASH IS A VIABLE OPTION FOR THIRD MAJOR
SHOW
IN USSR DURING FY 1978.

2. WITH RESPECT TO USCO VIEWS RE PROPOSED KIEV FOOD PROCESSING SOLO,
WISH
TO EMPHASIZE THE SITE QUESTION WAS SECONDARY PROBLEM ONLY AND WAS
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NEVER CRITICAL FACTOR INFORMULATING OUR POSITION CONCERNING THIS
EVENT.
WHILE TWO SITES NOTED IN SURVEY WERE LESS THAN OPTIMAL, BOTH ARE
TOLERABLE GIVEN THEIR LIMITATIONS. USCO'S MAIN OBJECTIONS TO
KIEV HAVE BEEN BASED ON NONCOMMITTAL UKRAINIAN RESPONSE,
NEGATIVE VIBRATIONS SOVIET ORGANIZATIONS
IN MOSCOW HAVE GIVEN US IN ANSWER TO OUR PROPOSALS, AND

SEEMINGLY LUKEWARM ATTITUDE ON PART OF US INDUSTRY.
WE CONTINUE TO FEEL THAT A US SOLO IN KIEV UNDER
CURRENT CIRCUMSTANCES WOULD BE A HIGH RISK VENTURE IN
ADDITION TO CUSTOMARY PROBLEMS OF STAGING SUCH AN EVENT
OUTSIDE MOSCOW. AS REPORTED IN OUR 4/29 TELEX MESSAGE
NO 4297 IMMEDIATELY AFTER KURSCH TRIP TO KIEV, UKRAINIAN
MINISTRIES INSISTED THAT THEY WOULD HAVE TO EXAMINE
TECHNICAL LITERATURE FROM POSSIBLE PARTICIPATING US
FIRMS BEFORE BEING ABLE TO SAY WHETHER OR NOT PROPOSED
SOLO WOULD BE OF INTEREST TO THEM. OUR ORIGINAL INTENT
HAD BEEN TO TRY AND GET SUCH INFORMATION INTO THE
MINISTRIES' HANDS AT AN EARLY DATE TO SEE IF THIS WOULD
INDUCE A POSITIVE RESPONSE WHICH WOULD THEN ALLOW US
SUFFICIENT TIME FOR NECESSARY ADVANCE PLANNING. UN-
FORTUNATELY, DUE LACK OF RESPONSE FROM US FIRMS, WE
WERE UNABLE TO FOLLOW UP ON THIS.

3. BELIEVE THAT FOOD EQUIPMENT SHOW IN UKRAINE, HOWEVER,
MAY HAVE POSSIBILITIES OVER THE LONGER TERM. AT
THIS JUNCTURE OUR RECOMMENDATION WOULD BE TO MAINTAIN
CONTACT BEGUN WITH UKRAINIAN FOOD MINISTRIES BY FORWARDING
PROMISED LITERATURE TO THEM. AFTER UKRAINIANS HAVE HAD
CHANCE TO THEM. AFTER UKRAINIANS HAVE HAD
CHANCE TO REVIEW THIS MATERIAL WE WOULD PROPOSE TO
RECONTACT THEM RE POSSIBILITY OF STAGING S/M-E (OR SOLO
SHOW FOR THAT MATTER) SHOW IN KIEV DURING FISCAL 79 WHEN
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CONDITIONS MIGHT CONCEIVABLY BE MORE PROPITIOUS FROM ALL
ANGLES. IF THERE IS A POSITIVE RESPONSE FROM THE
UKRAINIANS -AHT EHT APPROPRIATE SOVIET AUTHORITIES - WE
COULD ANTICIPATE HOLDING A FOOD PROCESSING S/M-E IN
KIEV, PERHAPS USING KIEV CHAMBER FACILITIES AS VENUE.
TOON

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